

We Claim:

1. A garment label, comprising:
 - a planar member having a front side and a rear side;
 - an attachment mechanism having
 - a rigid piercing element extending from the rear side of the planar member, and
 - a backing member defining a hole aligned to receive the piercing element; and
- 5 indicia including country of origin, garment provider identifier, and fiber content.
2. A garment label as defined in claim 1, the indicia further including care instructions.
3. A garment label as defined in claim 1, wherein:
 - the indicia further include garment size, and
 - the garment provider identifier is a Registered Identification Number (RN).
4. A garment label as defined in claim 1, wherein the planar member has a maximum thickness between about 1 mm and about 5 mm.
5. A garment label as defined in claim 1, the backing member has a maximum thickness between about 1 mm and about 5 mm.
6. A garment label as defined in claim 5, wherein the hole is curved and terminates within the backing member such that the piercing element is bent once received within the hole.
7. A garment label as defined in claim 5, wherein the piercing element extends through the hole and is joined in place.
8. A garment label as defined in claim 1, wherein:
 - the attachment mechanism includes a plurality of rigid piercing elements; and
 - the backing member defines a plurality of holes, each aligned with a corresponding piercing element.

9. A garment label as defined in claim 8, wherein each of the plurality of holes is curved and terminates within the backing member such that a corresponding piercing element of the plurality of piercing elements is bent once received within the holes.
10. A garment label as defined in claim 8, wherein the indicia are viewable on the planar member.
11. A garment label as defined in claim 8, further comprising an encoded data element.
12. A garment label as defined in claim 8, further comprising a radio frequency identification (RFID) device.
13. A garment label, comprising:
 - a planar member having
 - a front side,
 - a rear side, and
 - indicia including country of origin, garment provider identifier, and fiber content, the indicia being viewable on the planar member; and
 - an attachment mechanism separable from the planar member and having a rigid piercing element that extends through the planar member and the garment.
14. A garment label as defined in claim 13, wherein the attachment mechanism further includes a backing member aligned to receive the piercing element.
15. A garment label as defined in claim 13, wherein the attachment mechanism further includes a second rigid piercing element spaced apart from the first piercing element, both piercing elements configured to be bent to secure the garment label in place.
16. A garment label as defined in claim 13, wherein the rigid piercing element is rivet.

17. A garment label as defined in claim 13, wherein the rigid piercing element is a first piece of a two-piece snap, wherein the attachment mechanism further includes the second piece of the two-piece snap for receiving the first piece of the snap.

18. A garment label as defined in claim 13, wherein the attachment mechanism includes care instructions viewable thereon.

19. A garment label as defined in claim 13, wherein:

the attachment mechanism includes a plurality of rigid piercing elements; and

a backing member that defines a plurality of holes, each aligned with a corresponding piercing element.

20. A garment label as defined in claim 19, wherein each of the plurality of holes is curved and terminates within the backing member such that a corresponding piercing element of the plurality of piercing elements is bent once received within the holes.

21. A garment label, comprising:

a planar member having

a front side,

a rear side, and

5 indicia including country of origin, garment provider identifier, and fiber content, the indicia being viewable on the planar member; and an attachment mechanism, including a non-piercing element, that is configured to enable removal and reattachment of the planar member to the garment.

22. A garment label as defined in claim 21, wherein the non-piercing element is a button attached to the rear side of the planar member that cooperates with a buttonhole defined in the garment to enable removal and reattachment of the planar member to the garment.

23. A garment label as defined in claim 21, wherein the non-piercing element is a button attached to the garment that cooperates with a buttonhole defined in the planar member to enable removal and reattachment of the planar member to the garment.

24. A garment label as defined in claim 21, wherein the non-piercing element is a first piece of a two-piece snap attached to the planar member, wherein further the second piece of the two-piece snap is attached to the garment.

25. A garment label as defined in claim 21, further comprising a radio frequency identification (RFID) device.

26. A garment label, comprising:

a planar member;

5 an attachment mechanism separable from the planar member, the attachment mechanism having

a body,

a rigid piercing element that extends from the body through the planar member and the garment, and

10 a backing member aligned to receive the piercing element through the garment; and

indicia including country of origin, garment provider identifier, size, care instructions, and fiber content, wherein each indicium is viewable on either the body of the attachment mechanism or the planar member.

27. A garment label as defined in claim 26, wherein the indicium for size is on the planar member.

28. A garment label as defined in claim 27, wherein the care instructions are on the backing of the attachment mechanism.

29. A garment label as defined in claim 28, wherein the indicia for garment provider identifier and fiber content are on the planar member.
30. A garment label as defined in claim 26, wherein:
the attachment mechanism includes a plurality of rigid piercing elements; and
a backing member that defines a plurality of holes, each aligned with a corresponding piercing element.
31. A garment label as defined in claim 30, wherein each of the plurality of holes is curved and terminates within the backing member such that a corresponding piercing element of the plurality of piercing elements is bent once received within the holes.
32. A garment label as defined in claim 31, wherein the indicium for size is on the planar member, the care instructions are on the backing of the attachment mechanism.
33. A garment label as defined in claim 32, wherein the indicia for garment provider identifier and fiber content are on the planar member.